

## Cluster FACTS, Belgrade- SERBIA

### Contact data:

#### FASHION APPAREL CLUSTER SERBIA - FACTS

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Cluster FACTS was formally registered in September 2010. However, the establishment of the Cluster begun in 2009, when three companies: Tiffany Production d.o.o. – Čačak, Ivković d.o.o. – Beograd i Jasmil d.o.o. – Arilje, gathered with an idea of forming a group of companies from the textile affiliated sectors. The Founders decided to focus on: 1) Serbian market as a whole, and 2) textile fashion industry.

The Cluster currently consists of 15 private companies and three academic institutions. Honorary members supporting this initiative are RDA Zlatibor, RDA Belgrade and LEDA Arilje. Organizational structure of the FACTS Cluster : Cluster Assembly, Managing Board, Cluster Manager and task groups. Members of the FACTS cluster in 2010 had cca €45 million worth of sales. The sales focus on local markets as well as export. Export sales make about €11 million.

Total number of employees within the Cluster is 2,500 people.

**Vision of the cluster is as a leading support organization in enchasing the overall economic competitiveness of textile affiliated enterprises, and a textile industry as a whole, throughout the Republic of Serbia**

### **Objectives of the FACTS cluster:**

- Increase and Enhance the Visibility of the Organization amongst public and private sector participants, with the ultimate aim and intent to raise awareness and profile of the cluster members, as well as Serbian Textiles sector as a whole
- Increase efficiency and vibrancy of the cluster members and their workforce, via a series of targeted programmatic interventions meant to address skills/workforce gaps
- Engage and Implement a series of Initiatives to address the medium to long-term financial sustainability of the FACTS Cluster
- Expending number of services for the members through joint activities meant to achieve savings for the members and to help development of innovation projects

- Becoming the leader in lobbying and assistance for the textile industry in Serbia, with the aim of improving business climate in the industry

The FACTS Cluster has been supported through various means of expert and technical support by the EU funded SECEP Project, by the German Government-GIZ – through the ORF Project, as well as funded by the MeERD through the Serbian cluster development and innovation project.

The FACTS Cluster is a member of the SCC Cluster Board. It has an excellent cooperation and partnership with SIEPA and NARR.